

2025 STRATEGIC PLAN

AT-A-GLANCE



Mission...to share our love of the Camino, inspiring and enabling others on their Way

Vision...a vibrant, engaged and inclusive Camino community

Values...openness, hospitality, generosity



Attract and connect to those interested in the Camino

Every Canadian who is interested in the Camino becomes aware of the CCoP, connects with the CCoP, and shares in our mission.



Support those preparing for a Camino

Canadian pilgrims preparing for a Camino are aware of our organization and look to it as a valuable and reliable source of information and inspiration about the Camino.



Foster our Camino community

CCoP and Chapter communities that are welcoming, inclusive, meeting people where they are in their journey, offering experience and support of the Camino.



Support the Camino

Canadian pilgrims and the CCoP become leaders in educating and modelling respect for the human, cultural and natural environment of the Camino, and CCoP members are responsible and generous in giving of their financial support and time to volunteer on the Camino.



Develop our organization

A federated organization (national, local Chapters, individual members) with strong, effective relationships between all the parts, and capable, enthusiastic people in all key roles.



Provide the operational infrastructure required

CCoP's infrastructure is effective in supporting our mission, vision, and values, and has all the necessary elements for the organization to govern effectively and grow strategically.



Engage with the greater Camino community

The CCoP engages with national and international partners and is recognized as a pilgrim association that supports the heritage, values, and infrastructure of the Camino de Santiago.